

the company is making investments for infrastructure expansion to open Amway Touch Points in Kottayam and Palakkad. "We are confident that very soon Kerala will be one of the top three markets for Amway India," he added.

Mr Vassal also launched the festive catalogue range of products comprising both Amway core line products, and the co-branded products comprising products ranging from teas to bedsheets and sandwich toasters.

### **COMPANY NETWORK**

The company has invested more than Rs 151 crore in India. It has 127 offices and 55 city warehouses across the country and covers over 3,000 cities and towns through its distribution and home delivery network set up with the support of independent logistics partners.

Almost 85 per cent of the products sold by Amway In-

from the members of the welfare allocation now being made was a one-time measure to clear the backlog in the payment of benefits. - **Our Bureau**

## **Kerala NGO at Europe trade fair**

*Kochi, Oct. 6*

**E**SAF, an NGO based in Kerala, participated in the international European Ethical and Fair Trade Market Place (ETFAM) Trade Fair at Eindhoven, Netherlands, held last month. ESAF is an accredited Fair Trade member of the World Fair Trade Organisation (WFTO). ESAF was the only Microfinance NGO from India invited for the exhibition. As many as 19 firm enquiries were received for export orders and 11 of them were for organic food ingredients. - **Our Bureau**

## **PNB gets excellence award**

*Kochi, Oct. 6*

**P**unjab National Bank (PNB) was awarded the Banking Excellence Award for 2008-2009 under the nationalised banks category. The award was instituted by the State Forum of Banker's Clubs, Kerala. The award was presented to Mr K.K. Shankar, DGM-Circle Head of Kerala, by the Health Minister, Ms P.K. Sreemathy, at a function organised by the forum at Kochi. A panel constituted with eminent persons of Kerala and headed by Justice Mr V.R. Krishna Iyer scrutinised the nominations and finalised the awards. Mr M. Venugopal, CMD-Federal Bank; Mr V.A. Joseph, CMD-South Indian